



2010 AWARD WINNERS

We're proud to announce a stellar field of winners for our 2010 E2E Communication Awards.

Most Strategically Focused Employee Communication Program

Turkcell
"I have a very good idea!"

Best Use of Social Media - Internal Social Networks

Walmart
Creating a Conversation Among Associates on mywalmart.com

Best Internal Executive Communication Campaign

Ingenix
It's Personal data privacy and security campaign

Best Change Communication Event

Club Demonstration Services
CDS Demo the Demo

Best Internal Branding Campaign

Cisco Systems
Cisco's 25th Anniversary

Best Employee Newsletter

Danbury Hospital/Danbury Health Systems
Vital Signs Quarterly Newsletter

Honorable Mention

Bank of America
"Global Card Services Highlights"

Best Communicating Social Responsibility to Employees - Corporate Citizenship

Turkcell
Turkcell Life Forest - Turning Employees into Volunteers

Most Dramatic Impact on the Organization

PepsiCo
Pepsi Refresh Project Employee Engagement

Best Internal Executive Communication Program

Nexen
Breakfast with Marvin: How Nexen's new President strived to improve employee communications over breakfast.

Best Change Communication Campaign

Danbury Hospital/Danbury Health Systems
The "Best Place to Breathe" Communication Campaign

Best Internal Branding Program

Cisco Systems
Cisco's "We Are Cisco" Community

Best Measurement/ROI Program

Northwestern Mutual
Making the Case: Measuring the Value of Employee Communication at Northwestern Mutual

Best Employee Magazine

State Farm Insurance
Timberlines Magazine

Honorable Mention

SaskPower
HiLines